

German – Belgian entrepreneurs’ meeting in Ghent

Fourteen small and medium sized German companies will come to Ghent on the 2nd March 2011 to discuss potential business opportunities with Belgian companies.

The focus is on the chemical, plastics technology, tool and plant manufacturing sectors.

All companies are participants of a project which - based on a resolution of the German Bundestag - is promoted by the German Federal Ministry of Economics and Technology. The aim of the project is to enhance sales of products and services from the “New Länder” and Berlin on the Belgian market. In this context companies from Saxony, Saxony-Anhalt, Thuringia and Berlin are being supported in their efforts to develop commercial relations in Belgium. The summit of this project will be the trip to Ghent.

To Belgian companies the project not only provides the opportunity to acquire products and services from German companies, but also the chance to approach the East German market which till now has not been a focal point of Belgian foreign trade activities.

The strengths of the New Bundesländer and Berlin include excellent Research and Development capabilities, modern logistics and communications networks, skilled and flexible manpower and proximity to the emerging Eastern European markets. These factors contribute to the development of highly performing industries in East Germany, to which the chemical, tool manufacturing and production engineering industries also belong.

The Leipzig based company EXPAND INTERNATIONAL has been appointed by the German Economy Ministry to realise this project in cooperation with the Brussels based company PHOENIX EXECUTIVE.

Interested companies from Flanders, Wallonia and Brussels are invited to attend the German-Belgian entrepreneurs’ meeting in Ghent.

We provide the opportunity to have bilateral talks with several participating German companies.

The following services are included:

- Transmission of the East German participating companies’ profiles
- Prior to the event, transmission of your company’s profile and willingness to cooperate with named participants
- Attendance at the bilateral talks on the 2nd March 2011
- Interpreter services for the bilateral talks
- Agenda for the bilateral talks
- Light lunch provided

The attendance is free for the Belgian companies.

Are you interested?

If so, please get in touch with us or fill in and sign the confirmation document and fax it to PHOENIX EXECUTIVE bvba/sprl.

Contact details:

Phoenix Executive bvba
125, avenue Louise
1050 Brussels
www.phoenixexecutive.com
Tel. +32.2.541.14.42
Fax : +32.2.539.24.08

Gefördert durch:



aufgrund eines Beschlusses
des Deutschen Bundestages

Confirmation to attend the event - 2nd March 2011 Port of Ghent

Name: _____

Title: _____

Company: _____

Tel: _____

Languages: English (yes/no), Dutch (yes/no), French (yes/no), German (yes/no)

I herewith confirm that I will be attending the event.

Signature

Date

Contact details:

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